



## HEAD HIGH 2020 SONOMA COUNTY CHARDONNAY



### THE CRUSADE

Head High Chardonnay comes from pure, unadulterated Sonoma County fruit. Grown in the optimal climate for chardonnay, Sonoma County's finest vineyards, this is the highest quality chardonnay at the best price. We want all people to experience the beauty and terroir of REAL Sonoma chardonnay. Wine grower, Bill Price, grew up in Hawaii, where surfing became a lifelong passion of his, before returning to California and falling in love with wine. Head High wines are like head high waves- perfectly balanced and ready to ride.

### CHARITABLE GIVING

Head High Wines is dedicated to contributing to something greater than ourselves. Together, we will create a cleaner environment and stronger communities. Every bottle you buy, supports social and environmental organizations. The swell is coming. It's time to commit!

### VINTAGE NOTES

2020 had a mild winter with lighter than normal rainfall. Lower yields concentrate flavors into less clusters and fewer berries, so what we lost in yield, we gained in amazing quality. This chardonnay shows incredible concentration and complexity. Notes of classic, cool climate chardonnay abound with vibrant floral and perfume aromas and fresh stone fruit, citrus, and bright minerality on the palate. 2020 will go down in history as a year to remember, creating wine of true character and finesse.

### WINEMAKER PHILOSOPHY

"We believe that phenomenal wine shouldn't cost a fortune. We deliver value without compromising quality. Our grower and vineyard relationships are built on long standing friendships and trusting business practices. I am a stubborn purist. I truly believe that utilizing the best fruit and taking the approach of less is more, creates a product that shines. I think through every detail from grape to bottle, and I take pride in every step." – Britt Richards

#### ALCOHOL CONTENT

14.5%

#### VINEYARDS

Sonoma County

#### VARIETAL CONTENT

100% Chardonnay

#### TOTAL ACIDITY (TA)

1.9g/L

#### CASES

1,100

#### pH

3.44

*Head High is a surfing term for the perfect sized waves.*

**HEADHIGHWINES.COM**